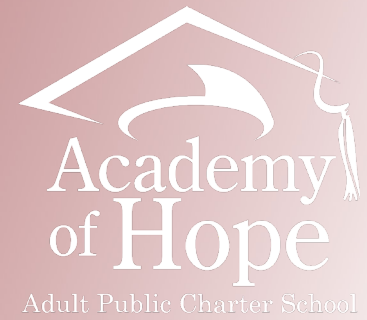


5K Stride for HOPE & HOMECOMING Festival

Presented by Academy of Hope Adult Public Charter School



Saturday, April 25, 2026



8:00 AM – 4:00 PM



Anacostia Park, Washington, DC



Academy of Hope (AoH) invites you, our corporate and community partners, to become a sponsor of our inaugural Stride for Hope 5K & Homecoming Festival. Join us for a day of wellness, celebration, and community while highlighting your company's commitment to supporting adult learners and creating lasting impact in Washington, DC.

This signature event is part of AoH's 40th Anniversary and the public launch of our Vision 2030 Strategic Plan—a bold blueprint for expanding our impact nationally while deepening our roots in the DC community.

All proceeds directly support Academy of Hope learners, adults working to earn high school diplomas, advance their careers, and build brighter futures for themselves and their families.

Your sponsorship removes barriers and opens doors to good jobs, college opportunities, and the stability every learner deserves.

Why Sponsor?



Stand Out: Gain visibility with attendees and AoH's digital community (over 10k highly engaged followers along with media visibility through AoH press releases and blogs), building brand awareness and customer loyalty.



Make an Impact: Support adult learners in achieving their goals—earning diplomas, advancing careers, and strengthening families.



Join the Celebration: Align with a joyful, family-friendly event that highlights community, wellness, and opportunity.



Engage Your Team: Offer employees hands-on volunteer and participation opportunities for meaningful engagement.

Your sponsorship reflects your company's belief in lifelong learning, showing a clear commitment to adult learners, workforce growth, and thriving communities across Washington, DC.





What to Expect

We welcome runners, walkers, and families of all skill levels whether you're an experienced 5K runner, trying your first race, or joining us for the mile-long Family Fun Run.

Attendees will enjoy:

- A scenic 5K run/walk along the Anacostia River with finisher medals and team challenges
- A mile-long Family Fun Run, perfect for kids, families, and those new to running
- A lively Homecoming Festival with live music, food, and storytelling
- An Alumni Vendor Village showcasing graduate-owned businesses
- A Wellness Pavilion with health screenings, fitness demos, and mindfulness activities
- A Family Zone filled with games and activities for all ages
- A College & Career Corner connecting learners to workforce and education opportunities



Inside this packet, you'll find sponsorship opportunities for the Stride for Hope 5K & Homecoming Festival. With levels ranging from \$2,500 to \$25,000, there's a meaningful way for every partner to invest.

We can't wait to welcome you!

Race registration page:

<https://runsignup.com/Race/DC/Washington/AcademyOfHope5KRunWalk>

Academy of Hope Adult Public Charter School (AoH) serves adult learners in Washington, DC, providing high school diplomas, career training, and college pathways to adults who are ready to transform their lives. AoH fosters intellectual growth, career readiness, and personal development for learners from diverse and often underserved backgrounds. We ensure every learner has access to the education, resources, and support needed to achieve their goals, secure family-sustaining employment, and pursue postsecondary opportunities through comprehensive academic programs and hands-on career training.



Presenting Sponsor – \$25,000 (exclusive - only 1 opportunity available)

Lead the 5K as the signature sponsor!

- Event presented as “Stride for Hope 5K & Homecoming Festival presented by [Your Company Name]”
- Prominent branding: Largest logo on all materials—t-shirts, banners, start/finish arch, photo booth, and event website with link to your landing page
- Featured in digital campaigns reaching 10,000+ highly engaged social media and email subscribers
- Opportunity to give a brief welcome address, announce the official start, and pre-record a virtual message for participants
- Sponsor a festival feature (Family Zone, Wellness Pavilion, or College & Career Corner) with promotional materials in gift bags
- Complimentary registration for 15 participants, plus 5 virtual race entries
- Featured in post-event communications

**Only 1
Opportunity
At This Level!**

CENTER STAGE SPONSOR – \$15,000

Shine at the heart of the celebration!

- Prominent logo placement on key materials—t-shirts, banners, start/finish arch, photo booth, and event website with link to landing page
- Featured in digital campaigns reaching 10,000+ social media and email subscribers
- Opportunity to pre-record a message for virtual runners
- Sponsor a festival feature (Family Zone, Wellness Pavilion, or College & Career Corner) with promotional materials in gift bags
- Complimentary registration for 12 participants, plus 3 virtual race entries
- Featured in post-event communications

COMMUNITY CHAMPION – \$10,000

Show your commitment to adult learners!

- Logo on race banners, t-shirts, and event website with link to your landing page
- Recognition in email campaigns and social posts
- Booth space at Alumni Vendor Village; opportunity to provide branded giveaways
- 10 complimentary race registrations, plus 2 virtual race entries

CULTURE KEEPER – \$7,500

Celebrate culture, health, and community spirit!

- Logo on banners, t-shirt, and event website with a link to your landing page
- Recognition in email campaigns and social posts
- Booth space at the event
- 5 complimentary race entries
- Sponsor a Wellness Pavilion activity with signage and shout-outs

RHYTHM RUNNER – \$5,000

Keep the energy flowing and the rhythm strong!

- Logo on banners, t-shirts, and event website
- Recognition in email campaigns
- 3 complimentary race entries
- Sponsor a hydration station or fitness demo

VILLAGE BUILDER – \$2,500

Make a difference, one learner at a time!

- Listed on event website, t-shirts, and select signage
- 2 complimentary race entries
- Sponsor event swag or finisher medals

FESTIVAL ALLY – \$250

(Exclusively for nonprofit organizations and small businesses)

- Showcase your organization or business at the festival!
- Includes a dedicated 10x10 booth space to connect with attendees and share your mission, products, or services.

Sponsorship Deadline

To ensure your company receives all benefits associated with your selected sponsorship level:

- **Sponsorship form and payment must be received by Friday, April 3, 2026.**
- If providing promotional items for gift bags or festival materials, please arrange pick-up or drop-off at Academy of Hope by Wednesday, April 15, 2026.

If paying by check, please remit your completed sponsorship form and payment to:

**Academy of Hope Adult Public Charter School
Ward 5 Site: 2315 18th Place NE | Washington, DC
20018**



Stride for Hope 5K & Homecoming Festival Sponsorship Agreement

PRESENTED BY ACADEMY OF HOPE ADULT PUBLIC CHARTER SCHOOL

EVENT



Saturday, April 25, 2026



8:00 AM – 4:00 PM



Anacostia Park, Washington, DC

Sponsorship Form Deadline: Friday, April 3, 2026

Thank you for supporting adult learners and engaging with our community as a sponsor of the **Stride for Hope 5K & Homecoming Festival**. Please provide your sponsorship information below for proper processing.

SPONSOR INFORMATION

Business Name _____

Contact Name & Title _____

Full Mailing Address _____

City/State/ZIP _____

Phone _____

Email _____

Website _____

Total Amount of Sponsorship \$ _____

SPONSORSHIP LEVEL (SELECT ONE)

Please indicate your desired level of support:

- Presenting Sponsor – \$25,000 (exclusive – only one available)
- Center Stage Sponsor – \$15,000
- Community Champion – \$10,000
- Culture Keeper – \$7,500
- Rhythm Runner – \$5,000

- Village Builder – \$2,500
- Festival Ally – \$250 (exclusively for nonprofit organizations & small businesses)

PAYMENT METHOD

Please choose your preferred payment method:

- Check (payable to “Academy of Hope Adult Public Charter School”).
- Credit Card

If paying by credit card:

Cardholder Name _____

Card Number _____

Expiration (MM/YY) _____ / _____

CVV _____

Billing Address (if different) _____

Please remit this form and payment by April 3, 2026.

If paying by check, mail your completed form and payment to:

Academy of Hope Adult Public Charter School

Ward 5 Site

2315 18th Place NE

Washington, DC 20018

For questions about sponsorships or the event, please contact Academy of Hope at

 (202) 269-6623

 advancement@aohdc.org

Thank you for your generous support of Academy of Hope's adult learners!

